

IT IS TIME TO RENEW YOUR TSSA DUES

Please Remit Your 2012 TSSA Membership Dues by December 15, 2011.

Dues are \$75.00 payable to TSSA

Mail to – 451 Swanson Rd. – Seguin, Texas 78155

Please fill out the information below for Directory purposes and return with your payment. Dues and information MUST be received by December 15, 2011 in order for your membership information to appear in the 2012 TSSA Directory.

Ranch Name _____
Owners Name _____
Address _____
City, State, Zip _____
Email _____ Web Site _____
Ranch Phone _____ Home Phone _____
Cell Phone _____ Other _____
Directions to Ranch _____

We also hope you will consider advertising in this year’s directory. It is important to our breeds to maintain this prestigious directory so we can promote your program and Simmental, Simbrah and SimGenetics to seed stock producers, commercial cattlemen, universities, major livestock shows, livestock conventions and other venues throughout Texas as well as Internationally. Your participation and cooperation are greatly appreciated and if you have any questions on advertisement sales, please do not hesitate to let us know. Once we have received your dues and advertisement request we will forward your contact information to our publisher, Martha Garrett. She will be handling our 2012 TSSA Directory Publication and will be happy to help you in developing an advertisement to showcase your program. All Advertisement Sales are due by January 5, 2012 and advertising rates are as follows:

Position Pages	Inside Front	\$2000	Full Page Color	\$1500
	Opposite Inside Front	\$2000	Full Page Black & White	\$500
	Center Left	\$2000	½ Page Black & White	\$350
	Center Right	\$2000	¼ Page Black & White	\$225
	Inside Back	\$2000	Business Card Black & White	\$100
	Opposite Inside Back	\$2000	(10 per Page)	
	Back Cover	\$3000		

Remember these are not just one time advertisements. These directories are sent out all year long throughout the state, nation and internationally. Help TSSA support your program by placing an advertisement with this year’s dues renewal.

Sincerely,

TSSA Board of Directors
451 Swanson Rd.
Seguin, Texas 78155
830-372-4622
txsim@aol.com